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BEFORE THE ARIZONA CORPORATE
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IN THE MATTER OF THE APPLICATION OF
SOUTHWEST GAS CORPORATION FOR
THE ESTABLISHMENT OF JUST AND
REASONABLE RATES AND CHARGES
DESIGNED TO REALIZE A REASONABLE
RATE OF RETURN ON THE FAIR VALUE OF
THE PROPERTIES OF SOUTHWEST GAS
CORPORATION DEVOTED TO ITS
OPERATIONS THROUGHOUT THE STATE
OF ARIZONA.

Docket No

G-01551A-04-0876

AUIA'S POST-HEARING BRIEF

Pursuant to the instructions of the Administrative Law Judge at the
close of hearing, the ARIZONA UTILITY INVESTORS
ASSOCIATION (AUIA) hereby files its post-hearing brief in the
above captioned matter.

Introduction

This case is notable for the amazing amount of agreement
among the parties. The following facts are undisputed in the record:

- Southwest Gas Corporation (SWG) requires increased
operating margin in order to overcome significant test year shortfalls
in its overall rate of return and return on equity.
- SWG has experienced a pernicious inability to earn its
authorized rate of return, failing to do so in 10 of the last 11 years.
- A significant, perhaps dominant, cause of this failure is the
company's continuing dependence in its rate structure on commodity
sales to recover its margin.

1 • Residential gas consumption per customer has fallen off dramatically from
2 "normal" levels – 38% since 1986 – and continues to decline.

3 • SWG is required to recover too much of its fixed cost from volatile
4 commodity sales and too little from fixed charges.

5 • The company's rates are not sufficiently cost-based and should move closer
6 to reflecting its actual cost of service.

7 • There is an inherent conflict between efforts to encourage customer
8 conservation and SWG's need to earn its margin from commodity sales.

9 • SWG has a highly leveraged capital structure, at 66% debt, which should
10 be moving toward a larger equity component.

11 Despite all of this agreement on the underlying issues in the case, there is
12 very little consensus on what to do about it. The company has proposed solutions
13 in the form of a) a mechanism to decouple its rates from volumetric sales and b) a
14 substantial increase in its monthly fixed charge.

15 Commission Staff and RUCO rejected the decoupling idea outright and have
16 offered very timid responses to the fixed charge proposal. Meanwhile,
17 SWEEP/NRDC propose to worsen SWG's situation by promoting increased
18 emphasis on conservation with no accompanying changes in the revenue formula.

19 Staff and RUCO responses argue for tiny, incremental improvements to the
20 status quo. Collectively, they amount to fiddling while Las Vegas burns.

21 The Commission should override these timorous recommendations. It
22 should apply the wisdom and foresight to extract SWG from the financial vortex
23 where it has been trapped for over a decade.

24 **The Consumption Riddle**

25 There is general agreement with the company's recitation that per customer
26 residential consumption has declined about 38% since 1986, falling from 556
27 therms annually to 347 therms in 2004. SWG witnesses also testified that
28 consumption has dropped 11% since the company's 2000 rate case.¹

29 Staff witness William Musgrove quibbled over which group of customers
30 have been the cause. He asserted that the majority of the decline in usage is

¹ See Ex. A-11 @ 4

1 attributable to customer growth, implying that the addition of new customers is
2 at the root of the problem.²

3 AUIA is at a loss to understand why it matters which group of customers is at
4 fault, as long as the decline is demonstrable and continuing.

5 However, company witness James Cattnach demonstrated conclusively that
6 both new and old customers (so-called vintage customers) are responsible for the
7 drop in usage,³ indicating that increased efficiencies in replacement equipment
8 and remodeling are on a par with improvements in new housing.

9 Queried about why RUCO doesn't support a more aggressive response to this
10 issue, RUCO witness Mary Lee Diaz Cortez opined that usage someday might
11 level off, alleviating SWG's problem.⁴ She offered no opinion about when that
12 might occur.

13 The problem with these responses is that they leave SWG in an enduring state
14 of limbo for as long as weather, conservation and improved efficiencies continue
15 to erode gas consumption and margin recovery.

16 **Alternate 1: The Conservation Margin Tracker (CMT)**

17 SWG proposed two alternate methods of dealing decisively with the margin
18 deficiencies resulting from declining gas consumption. The first was the
19 Conservation Margin Tracker (CMT),⁵ which will be discussed here, and the
20 second was a significant increase in the company's fixed monthly charge, which
21 will be discussed below.⁶

22 The CMT is a mechanism to decouple the company's margin requirements
23 from the effects of consumption, whether it is related to weather, conservation or
24 improved household efficiencies. As proposed by SWG, it would apply only to
25 residential customers, which represent 95% of SWG's customer base.⁷

26 In broad terms, the CMT would operate by setting an authorized margin
27 recovery rate for each therm of projected sales and then measuring the actual

² See Ex. S-11 @ 7-9

³ See Ex. A-12 @ 10

⁴ See Tr. @ 967-968

⁵ See Ex. A-19 @ 3

⁶ Ibid.

⁷ See Ex. A-3 @ 14

1 recovery based on consumption.⁸ This annual true-up would produce a customer
2 surcharge, in the case of a deficiency, or a credit, in the case of over-collection.⁹

3 Staff and RUCO witnesses rejected the CMT outright,¹⁰ although neither
4 produced any analysis showing that customers would be unduly burdened or
5 harmed. They offered three objections in pre-filed testimony:

6 First, they termed the proposal "radical," "drastic" and "unprecedented."¹¹
7 SWG witness Steven Fetter, a former chairman of the Michigan Public Service
8 Commission, countered that three other jurisdictions -- California, Oregon and
9 Maryland -- have adopted similar mechanisms and a fourth jurisdiction -- North
10 Carolina -- has it under consideration.¹²

11 Mr. Fetter noted that declining margin recovery from volume sales is a
12 national phenomenon and that the National Association of Utility Regulatory
13 Commissioners (NARUC) passed a resolution urging its members to give
14 consideration to such decoupling mechanisms.¹³ Mr. Fetter also asserted that
15 more than half of state jurisdictions have some kind of weather adjustor in place.¹⁴

16 Second, Mr. Musgrove for Staff and Ms. Diaz Cortez for RUCO argued that
17 the CMT as proposed is unfair because it applies only to residential customers.¹⁵
18 Company witness Edward Giesecking responded that the preponderance of the
19 declining usage problem rests with the residential class¹⁶ and that SWG would
20 gladly entertain proposals to include general service customers in the CMT, but
21 that Staff and RUCO had not offered any suggestions.¹⁷

22 Finally, Ms. Diaz Cortez complained that residential customers would be
23 unfairly charged under the CMT "for terms they don't use."¹⁸ Mr. Giesecking
24 denied that assertion, saying that the CMT is designed to recover the company's
25 fixed costs, which are the same for all residential customers, regardless of how

⁸ See Ex. A-19 @ 5

⁹ See Ex. A-19 @ 17

¹⁰ See Ex. S-11 @ 14-16, See Ex. RUCO-3 @ 29

¹¹ See Ex. S-11 @ 7, See Ex. RUCO-3 @ 31

¹² See Ex. A-7 @ 8, See Tr. @143

¹³ See Ex. A-7 @ 6-7

¹⁴ See Tr. @ 143-144

¹⁵ See Ex. S-11 @ 7, See Ex. RUCO-3 @ 29

¹⁶ See Ex. A-20 @ 5-6

¹⁷ See Tr. @ 234-235

¹⁸ See Ex. RUCO-3 @ 31

1 much gas they use.¹⁹ He also noted that under SWG's current rate structure,
2 company shareholders are denied legitimate, authorized earnings for exactly the
3 same reason: because of projected gas consumption that doesn't happen.²⁰

4 The arguments against the CMT are emotional rather than factual. If the
5 Commission is unable to accept this proposal based on the information it has
6 available today, it should at least encourage a rigorous examination of the concept
7 prior to the company's next rate case.

8 **Alternate 2: The Fixed Monthly Charge**

9 In pre-filed testimony, Mr. Gieseke turned to the fixed monthly charge as
10 either a companion or an alternate to the CMT as a method for reducing the
11 company's reliance on commodity sales to recover its margin.²¹ SWG witness
12 Brooks Congdon recommended a 50% increase in the fixed monthly charge for
13 single-family residential customers, from \$8 to \$12 in conjunction with the CMT,
14 or a 100% increase, from \$8 to \$16, without a CMT.²²

15 The need for hiking the fixed monthly charge is premised on the condition
16 described by company witness Jeffrey Shaw that SWG only recovers 38% of its
17 fixed costs through the monthly charge while 62% has to come from commodity
18 sales.²³ Mr. Shaw's testimony on this point is undisputed in the record.

19 Staff and RUCO tacitly acknowledge the need for increasing fixed cost
20 recovery through their proposals to raise the fixed monthly charge. Staff proposes
21 to raise the fixed monthly charge to \$9.50, an increase of 18.75%, while RUCO
22 proposes to boost the charge to \$9.36, an increase of 17%.²⁴

23 Mr. Shaw noted that these increases would improve SWG's cost recovery
24 ratio through the fixed monthly charge to a maximum of 41%. The proposals are
25 woefully inadequate, he said, because neither comes close to curing the current
26 deficiency in fixed cost recovery.²⁵

27

¹⁹ See Ex. A-20, @ 14-15

²⁰ See Tr. @ 235-236

²¹ See Ex. A-19 @ 3

²² See Ex. A-16 @ 17

²³ See Ex. A-3 @ 14

²⁴ See Ex. S-1 @35, See Ex. RUCO-5, Schedule RLM 17

²⁵ See Tr. @ 42-44

1 **Wrong Turn: A Flat Rate Design**

2 The Devil, they say, is in the details, or in this case, in rate design, irrespective
3 of the disposition of the CMT or the monthly fixed charge.

4 According to Mr. Giesecking and Mr. Congdon, the company's philosophy in
5 designing rates in this case embraces stabilizing customer rates, moving them
6 closer to cost of service, shielding larger users, including many low-income
7 customers, from high winter rates and minimizing margin risk.

8 In broad strokes, they are attempting to do that by capturing more than half
9 of the annual volume in the initial rate block, providing a variable trailing block
10 rate (depending on whether the CMT is implemented) and shifting costs to the
11 less volatile summer season.²⁶ A feature of this approach is that most of the
12 margin risk falls into the declining block.²⁷

13 And what are the other parties proposing?

14 In a misguided effort to encourage conservation, RUCO proposes to eliminate
15 the declining block and substitute a flat rate design.²⁸

16 Concerned that the proposed SWG rate structure is too front-loaded, Staff
17 witness Robert Gray offered a less robust declining block structure,²⁹ but he also
18 indicated that Staff would not oppose a flat rate structure.³⁰

19 Meanwhile, SWEEP/NRDC, in a flight of financial serendipity, recommends
20 a \$5.1 million investment in demand side management (DSM) without supporting
21 any measures to improve SWG's margin recovery.³¹ SWEEP wants the
22 Commission to address the issue of financial disincentives to conservation
23 through the DSM policy process.³²

24 According to RUCO, it would be counterproductive to increase spending to
25 encourage conservation and also support a rate structure that provides "a
26 discounted commodity rate" through a trailing block.³³

²⁶ See Ex. A-19 @ 9-10, See Ex. A-16 @ 15-16

²⁷ See Tr. @ 210

²⁸ See Ex. RUCO-3 @ 35

²⁹ See Ex. S-13 @ 31-33

³⁰ See Ex. S-13 @ 34-35, See Gray Summary @ #17

³¹ See Ex. SWEEP-1 @ 5

³² See Ex. SWEEP-1 @ 7-8

³³ See Ex. RUCO-3 @35

1 Whether this argument has any validity in conservation terms, which is by no
2 means a given, it could drive another nail in SWG's revenue coffin.

3 As AUIA argued in its surrebuttal, eliminating the lower cost block would
4 increase the likelihood that some customers would buy less gas at the margin. By
5 adding a rate increase onto a flattened rate structure, where every therm has
6 higher value, any loss of sales will be magnified on a unit basis.³⁴

7 Mr. Giesecking testified that the flat rate proposal would exacerbate the
8 company's financial woes³⁵ and Mr. Congdon demonstrated that SWG's proposed
9 rate structure would insulate more customers against high winter bills, while
10 Staff's and RUCO's proposals would penalize customers for winter heating
11 costs.³⁶

12 Over all, Mr. Giesecking was properly horrified at these proposals in the
13 context of this case. Referring to Staff and RUCO, he said, "both have presented
14 rate design proposals that exacerbate Southwest's ability to recover its authorized
15 margin levels by designing an even greater amount of its margin recovery in the
16 volumetric portion of its rates."³⁷

17 Adding SWEEP to the equation, he said, "all of these parties support rate
18 design recommendations that would worsen the inequity that currently exists
19 with Southwest's risk of fixed cost recovery."³⁸

20 **Improving Capital Structure**

21 All parties, including Southwest Gas and AUIA, agree that the company's
22 anemic capital structure, made up of 66% debt and 34% equity, should move toward
23 a higher equity ratio to improve SWG's credit rating and lower its cost of capital.
24 However, Staff witness Stephen Hill proposes to go a step further, requiring SWG to
25 adopt a plan to raise its equity ratio to 40% before the company's next rate case.³⁹

26 Mr. Hill argues that the hypothetical capital structure employed by the
27 Commission in setting SWG's rates is a subsidy to shareholders.⁴⁰ AUIA disagrees

³⁴ See Ex. AUIA-2 @ 5-6

³⁵ See Ex. A-20 @ 9 and A-21 @ 4

³⁶ See Ex. A-18 @ 5 and Att. ABC-1

³⁷ See Ex. A-20 @ 9

³⁸ See Ex. A-21 @ 4

³⁹ See Ex. S-1 @ 25-26, See Tr. @ 883

⁴⁰ See Ex. S-1 @ 25

1 with that characterization on grounds that the root cause of the debt-heavy capital
 2 structure is SWG's inability to earn its authorized rate of return, which is at least as
 3 damaging to shareholders as to ratepayers.

4 As AUIA testified in surrebuttal, shareholders would support a plan to
 5 achieve a 40% equity ratio if the Commission would adopt a rate design that would
 6 make it possible for SWG to actually earn its authorized rate of return.⁴¹

7 Mr. Hill testified that his recommendations regarding SWG's return on equity
 8 would allow the company to retain and perhaps improve its low investment grade
 9 credit rating, but he conceded at hearing that a rate structure that inhibited earnings
 10 could produce a different outcome.⁴²

11 Mr. Shaw testified that SWG has increased the amount of its outstanding
 12 common stock by 67% over the past 10 years.⁴³ Nevertheless, the equity ratio
 13 remains stuck at 34% and the only feasible way to increase the equity ratio is
 14 through retained earnings.⁴⁴

15 Mr. Shaw testified that SWG has left \$145 million of retained earnings on the
 16 table during the last 11 years because it has been unable to earn its authorized rate of
 17 return.⁴⁵ According to Mr. Shaw, much of those lost earnings would have been used
 18 to beef up the company's capital structure and improve its credit rating.⁴⁶

19 Mr. Hills' preferred strategy for improving the equity ratio is to sell common
 20 stock. But he ignores half of the equation. What would shareholders get for diluting
 21 their holdings? More of the same treatment they have received for the past 11 years?
 22 Mr. Hill doesn't tell us.

23 The probable answer: bubkes.⁴⁷

24 **Let's End the Horror Story**

25 Mr. Fetter, a former utility regulator, testified that he "couldn't think of
 26 another regulated gas or electric utility in the country that hasn't earned its

⁴¹ See Ex. AUIA-2 @ 8

⁴² See Tr. @ 882

⁴³ See Ex. A-3 @ 9

⁴⁴ See Tr. @ 46-47

⁴⁵ See Ex. A-3 @ 8-9

⁴⁶ See Ex. A-3 @ 8-9, See Tr. @ 46

⁴⁷ Yiddish, meaning something close to zero

1 authorized rate of return for 10 of the last 11 years."⁴⁸ He called it "a horror story
2 unlike any I've seen in the country."⁴⁹

3 Frank Hanley, the company's cost-of-capital witness, testified that SWG's
4 average ROE over the five years leading up to the test year was 6.31%, less than the
5 return on BAA-rated utility bonds, a performance he described as "really dreadful,"
6 for a company listed on the New York Stock Exchange.⁵⁰

7 He added, "I'm hard pressed to think of another public utility, and certainly
8 not a gas distribution company, that has not been able to increase its dividend for
9 more than 11 years."⁵¹

10 Are these the comments of two partisan observers? Perhaps, but they are also
11 experts with wide experience in utility regulation and finance and their views
12 should not be dismissed. They reveal that outside of the Arizona cabbage patch,
13 Southwest Gas stands out as a lurid example of regulatory neglect.

14 But that is hardly surprising. The record in this case is dispositive. It shows
15 clearly that Southwest Gas has experienced a destructive inability to earn its
16 authorized rate of return and to accumulate retained earnings to bolster its capital
17 structure due, in large part, to the rate decisions made by this Commission.

18 It is time for the Commission to step up to the plate, to take forward looking
19 action that will give Southwest Gas a fighting chance to earn a fair rate of return,
20 bolster its capital structure and strengthen its credit profile. The company's cost
21 recovery alternatives, separately or in combination, offer that opportunity.

22 It is time to write an end to the horror story.

23
24 Respectfully submitted, this 4th day of November, 2005.

25
26
27 

28 Walter W. Meek, President
29
30

⁴⁸ See Tr. @ 118

⁴⁹ See Tr. @ 126

⁵⁰ See Tr. @ 682

⁵¹ See Tr. @ 686

1 **CERTIFICATE OF SERVICE**

2
3 An original and 13 copies of the foregoing brief
4 filed this 4th day of November, 2005, with:

5
6 Docket Control
7 Arizona Corporation Commission
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10
11 Copies of the foregoing testimony hand delivered
12 this 4th day of November, 2005, to:

13
14 Jeff Hatch-Miller, Chairman
15 William A. Mundell, Commissioner
16 Marc Spitzer, Commissioner
17 Mike Gleason, Commissioner
18 Kristin Mayes, Commissioner
19 Christopher Kempley, Esq., Legal Division
20 Dwight Nodes, Esq., Hearing Division
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22
23 A copy of the foregoing testimony was
24 mailed this 4th day of November, 2005, to:

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